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Red Square hosts large-scale Russian public art exhibition as part of GUM-Red-Line Festival

GUM in partnership with Archstoyanie Festival presents the new GUM-Red-Line Gallery festival, featuring the Red Garden – an exhibition of Russian public art. The exhibition is a part of the Cherry Forest Open Art Festival and is supported by its general partner – INTECO.

From July 1 to August 31, 2021, the space in front of GUM on Red Square will be transformed into a sculpture garden. Red Square will host an exhibition of public art by famous Russian artists for the first time ever. The title of the exhibition – Red Garden – is semantically linked not only to the place where the exhibition is held, with all the relevant historical meanings and connotations. The color red can be variously interpreted as a symbol of purification, and transfiguration, as well as courage, celebration, and magnanimity.

Art pieces will be housed in residential neighborhoods and business centers of INTECO – general partner of the project, as well as Bosco Manufactures in Kaluga and Nikola-Lenivets art park.

The project Red Garden is the second edition of the GUM-Red-Line Festival that was first held in the spring of 2019 as part of the Cherry Forest Open Art Festival. The first festival celebrated the opening of GUM-Red-Line Gallery. The first exhibition of the project – One Family – was presented in the form of 15 pavilions by leading figures of Russian contemporary art, including Vladimir Dubossarsky, Oleg Kulik, AES+F, Andrey Bartenev, Pavel Pepperstein, and many others.

The projects of the 2nd GUM-Red-Line Gallery festival present a cross-section of various forms of contemporary public art: land art is the domain of maestro Nikolay Polissky; Moscow conceptualism is represented by Andrey Filippov; media art, imitating garden sculptures, is highlighted by Aristarkh Chernyshev; Rinat Voligamsi works in the postmodern tradition with a dash of surrealism; Dmitry Zhukov deals with monumental forged metal artworks; abstract sculpture is a calling card of Roman Ermakov; Dmitri Aske is responsible for showcasing public art with elements of Soviet monumental art; Vasilisa Prokopchuk and Evgeny Bragin highlight interactive installations.

All artists are united by their desire to express in monumental form the idea of contemporaneity and their vision of the possibilities for art in public spaces, as well as trace the co-relations with Russian history, discover the similarities between traditional and contemporary urban sculpture.

The design of the exhibition was created by the Wowhaus Architecture Bureau: geometrical podiums, flowerbeds, lawns, and paths in the style of classic gardens and parks.

The exhibition expands the traditional Flower Festival that is traditionally organized for 9 years by GUM on Red Square.

The organizers complement the Red Garden exhibition with the total installation Russian Antiquity – the first solo exhibition of Nikolay Polissky in Moscow that will open on July 21 at GUM-Red-Line Gallery. Wooden sculptures by Nikolay Polissky and the artisans of the Nikola-Lenivets Crafts group reflect basic elements of classic architecture: columns, foundations, architraves will occupy the entire space of the gallery, except for the presentation hall. Photos and videos of the performance art pieces and other projects by Archstoyanie will complete the installation. The material covers 15 years of the festival's work. Many documents will be presented for the first time ever, including the recording of the 33-hour performance art piece by German artist Mark Formanek.

Organizers: GUM-Red-Line, Archstoyanie General partner: INTECO Producers: Igor Kazakov, Julia Bychkova, Ivan Polissky Curators: Anton Kochurkin, Marina Fedorovskaya Architecture: Wowhaus Architecture Bureau

Organizers and partners:



GUM-Red-Line is the contemporary art gallery that is located in the center of Moscow, in GUM on Red Square. The gallery was established in April 2019 to coincide with the large-scale GUM-Red-Line Contemporary Art Festival. For two months Muscovites and tourists had an opportunity to learn about contemporary Russian art by viewing the works of the most renowned and respected artists. 14 exhibitions were held over the 2 years since the establishment of the gallery. GUM-Red-Line Gallery director – Igor Kazakov. <u>gum-red-line.ru</u>

АРХСТОЯНИЕ

Archstoyanie is the annual international festival of landscape objects at Nikola-Lenivets. Over the last 15 years, over 150 artists participated in the event, including François Roche (France), Nikolay Polissky (Russia), Alexander Brodsky (Russia), Adriaan Geuze (Netherlands), West 8 (Netherlands), Sergei Tchoban (Russia), Yuri Grigoryan (Russia) and many others. More than 100 art objects became a part of the Nikola-Lenivets landscape or were moved to other places. With each passing year, the festival covers more and more ground, not afraid of moving beyond its original limits. Archstoyanie festival was established by Nikolay Polissky. Festival producer – Julia Bychkova, curator – Anton Kochurkin. arch.stoyanie.ru



The Cherry Forest Open Art Festival is a unique project launched by Bosco di Ciliegi in 2001. The festival encompasses various forms of art: theatre and cinema, classical music and painting, open-air events for young people, and original art projects. The list of the festival's loyal old friends is extensive: National Philharmonic Orchestra of Russia headed by Vladimir Spivakov, Yuri Bashmet and the Moscow Soloists chamber orchestra, pianist Denis Matsuev, saxophonist Igor Butman, Chekhov Moscow Art Theatre and Sovremennik Theatre, sculptor Georgy Frangulyan, choreographer Boris Eifman from Saint Petersburg. The Cherry Forest Festival, originally an intimate music festival, has transformed into one of the most prominent events in the cultural life of Moscow.



INTECO is one of the oldest real estate developers of Russia. The company's sociocultural vision is based on the principle of harmonic interaction of the urban environment with floral and artistic forms. INTECO's strategic program for the support of public art allows the company to assist talented artists in bringing to life their ideas by providing the latter with platforms and financing. The goals of the program are reflected in the landmark exhibition that is presented on the magnificent Red Square. <u>inteco.ru</u>